

Fig. 1

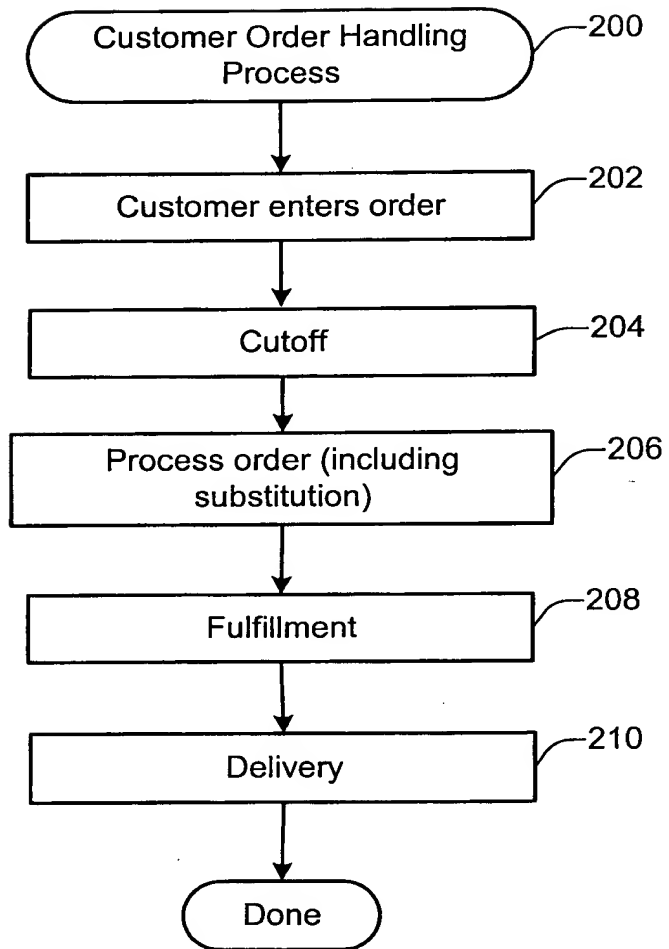


Fig. 2

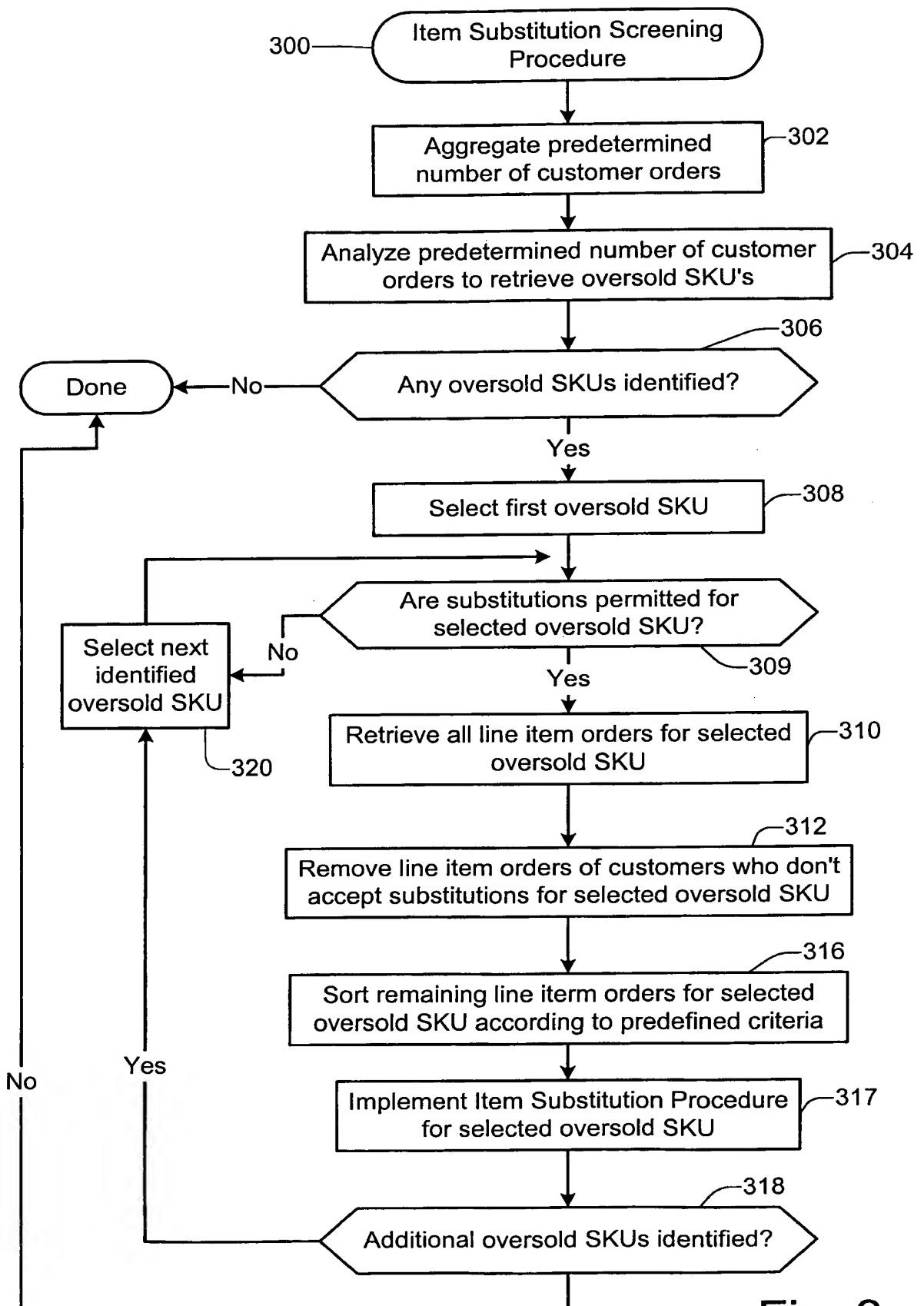


Fig. 3

SKU #	SKU DESCRIPTION	RANK	SUBSTITUTE RATIO	SUBSTITUTE SKU #	SUBSTITUTE SKU DESCRIPTION	RULE
1001	Budweiser 6 pack	1	0.5	1002	Budweiser 12 pack	Lesser Charge
		2	1	1005	Budweiser 2 liter	Lesser Charge
		3	1	1009	Miller 6 pack	No charge
2001	Wheaties 28 Oz.	1	1	2002	Natures Way Organic Wheat Flakes	Lesser Charge
3001	Lean Ground Beef	1	1	3002	Not so Lean Ground Beef	No charge
4001	Large Red Apples	1	2	4003	Medium Red Apples	Lesser Charge
		2	1	4007	Large McIntosh Apples	No charge
		X		4050	Green Apples	Not allowed

410 411 412 416 417 418 420

402 404 406 408

450

400

Fig. 4

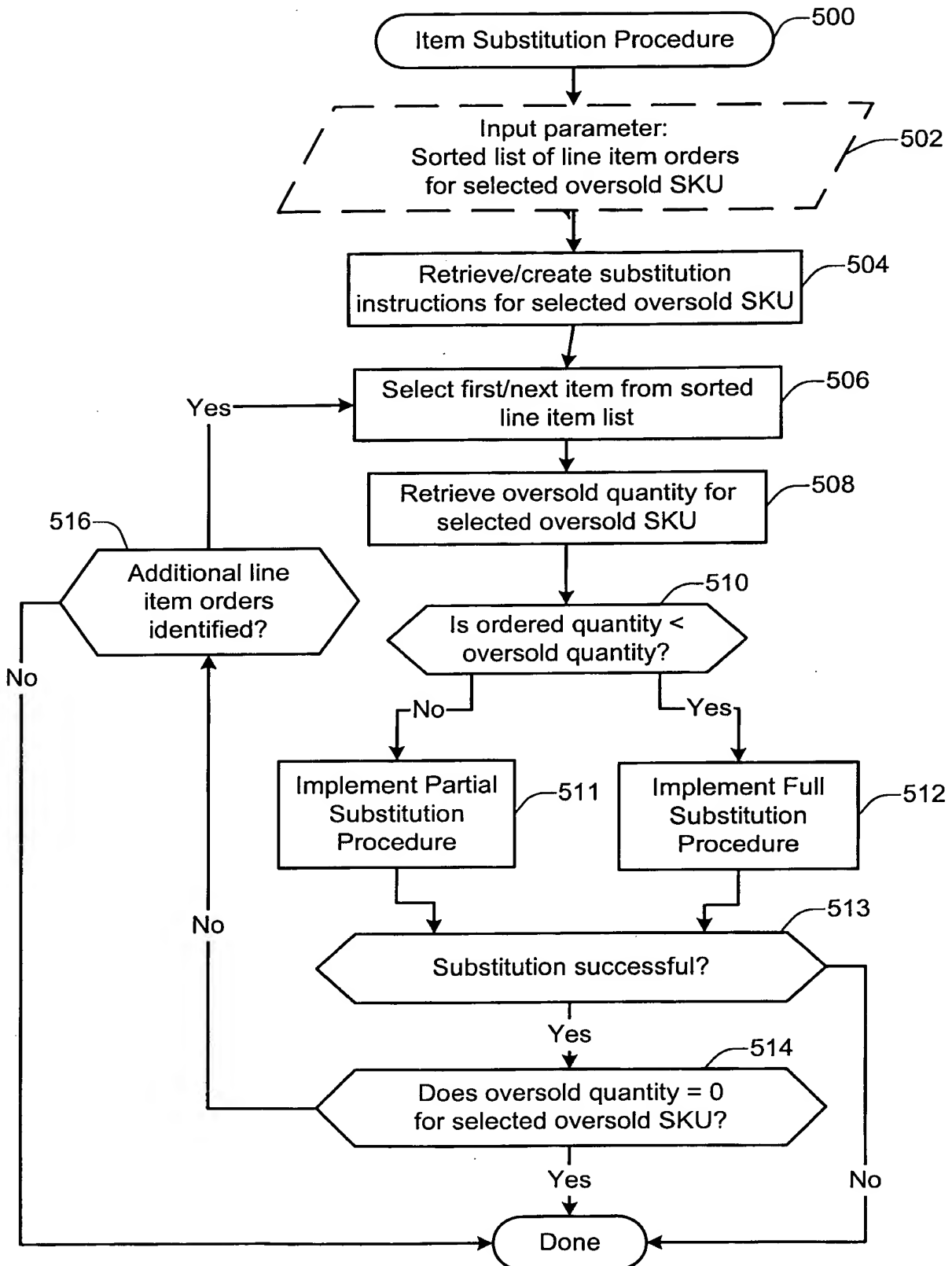


Fig. 5

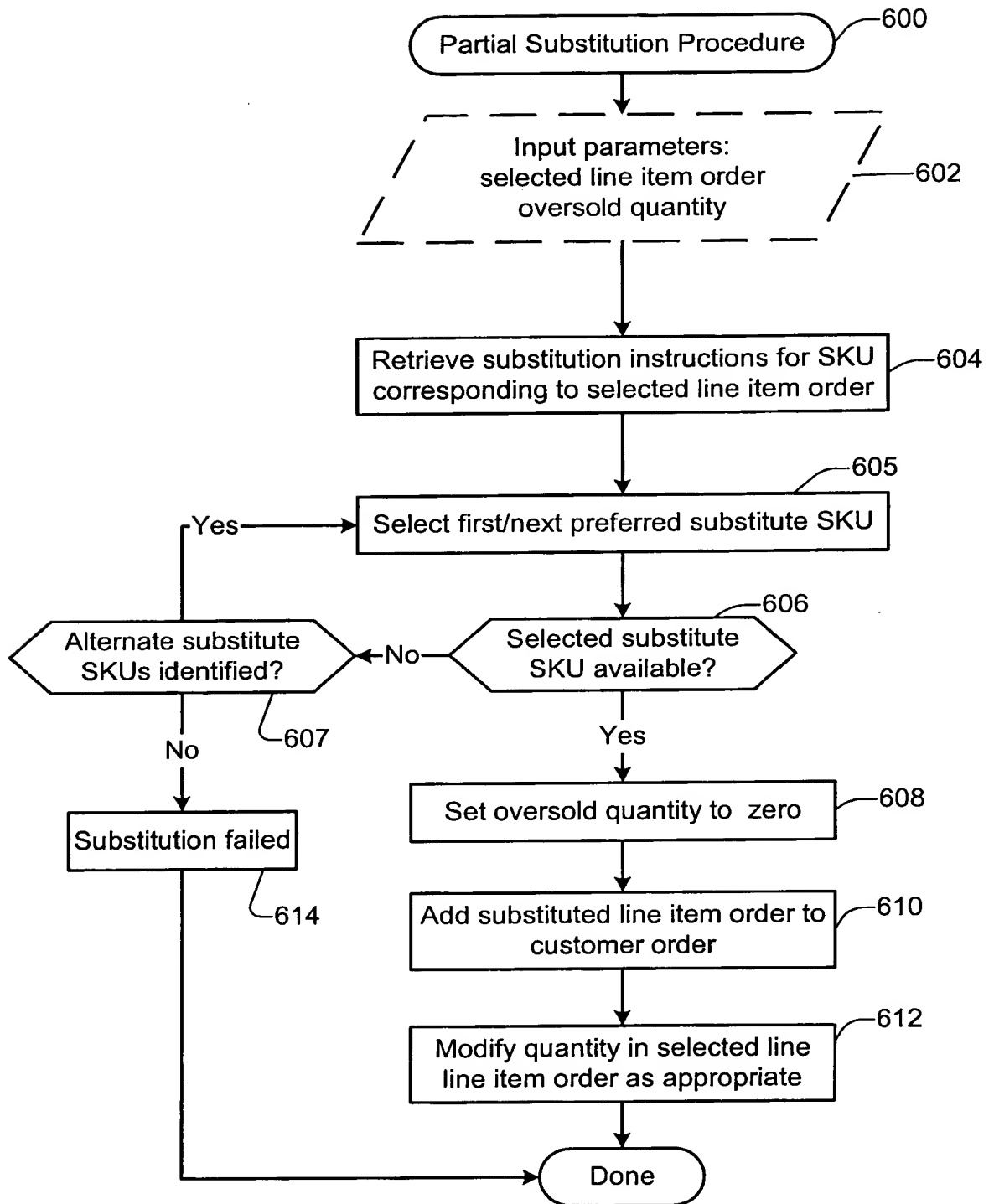


Fig. 6

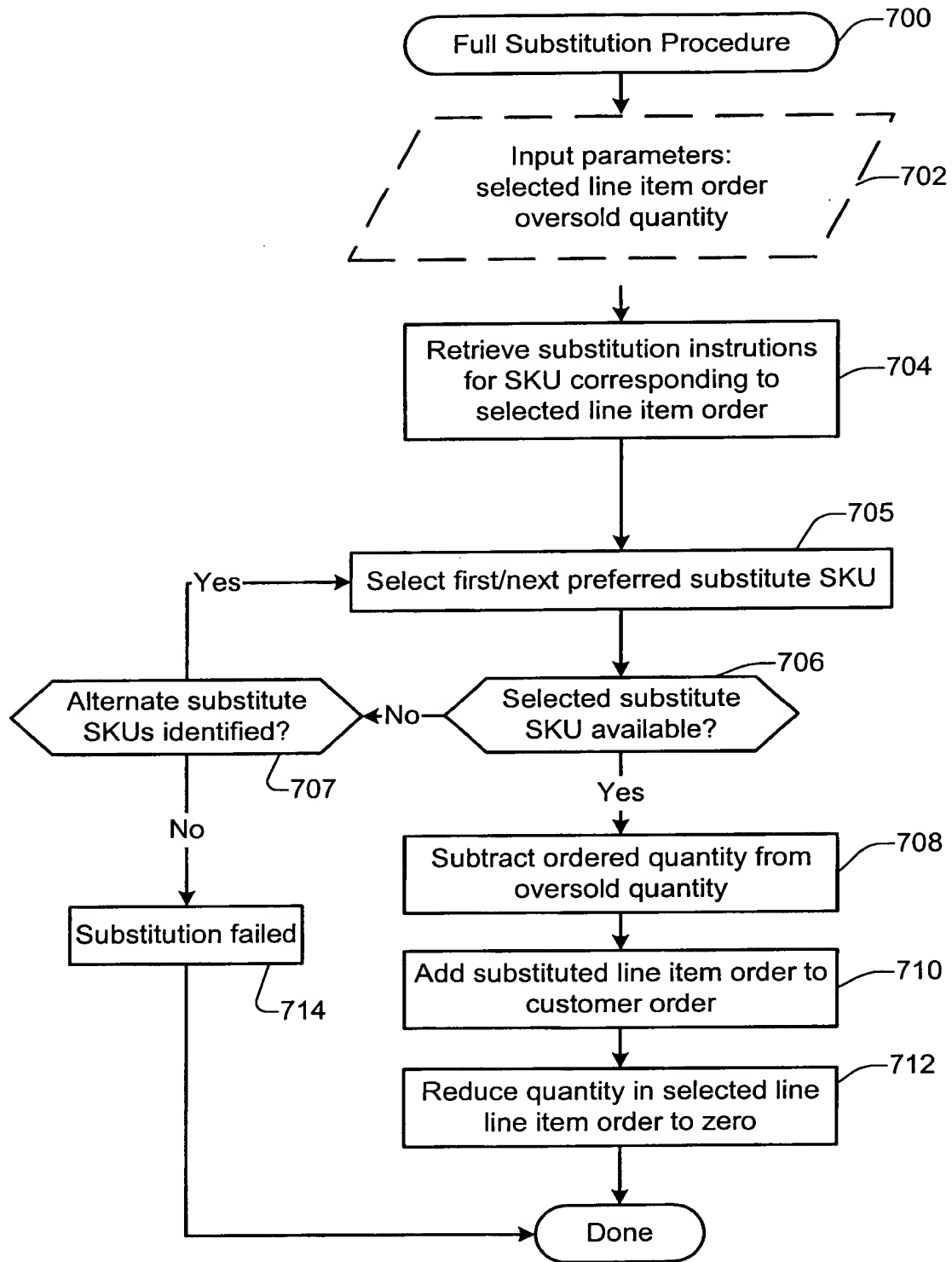


Fig. 7

000227 5803400

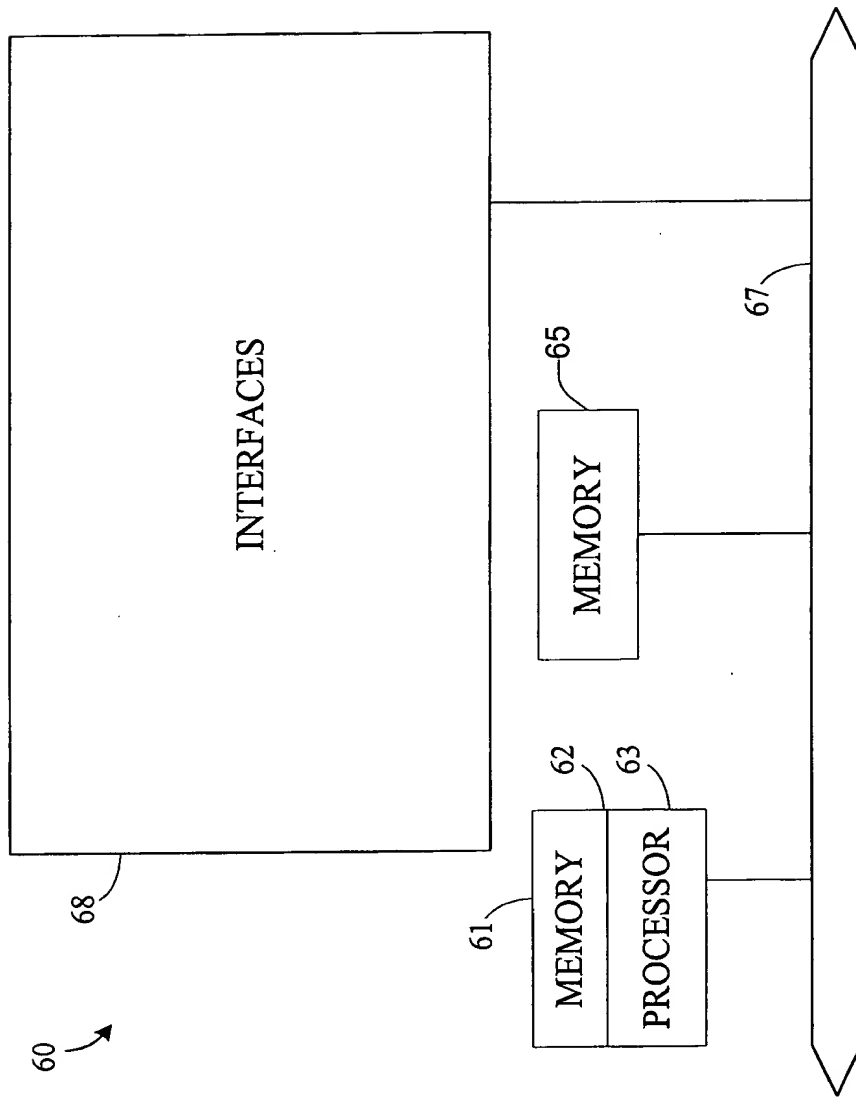


Figure 8